Are you passionate about social media and eager to gain hands-on experience in a dynamic media environment? Dublin City FM, a leading local radio station in Dublin, is seeking a talented and enthusiastic Social Media Assistant to join our team as a volunteer.

As a Social Media Assistant, you'll play a crucial role in enhancing our online presence and engaging with our audience. This is an excellent opportunity for individuals looking to develop their skills in social media management, content creation, and community engagement.

Responsibilities:

- Assist in managing our social media accounts, including Facebook, Twitter and Instagram.
- Launch our TikTok account
- Create compelling and engaging content that reflects the station's brand and appeals to our target audience.
- Collaborate with the team to develop social media strategies and campaigns.
- Analyse social media metrics and provide insights to optimize performance.
- Stay up-to-date with the latest trends and best practices in social media.

Requirements:

- Strong passion for social media and a solid understanding of various platforms.
- Excellent written and verbal communication skills.
- Creativity and the ability to think outside the box when creating content.
- Basic knowledge of graphic design and photo/video editing tools is a plus.
- Team-player who enjoys working with others to create great content

Why volunteer with us?

- Gain valuable hands-on experience in social media management within a radio station environment.
- Make a positive impact on the local community through our community-focused radio programming.
- Enhance your skills in content creation, engagement strategies, and analytics.
- Flexible volunteering hours to accommodate your schedule.

Join us at Dublin City FM and be part of a vibrant and inclusive community radio station that values creativity, collaboration, and social media excellence. Apply now and embark on an exciting journey towards a successful career in digital media!

https://www.dublincityfm.ie/volunteer/