

Social Media Assistant

March 2024



Job Title: Volunteer Social Media Assistant

Reports To: Head of Operations

Summary:

We are seeking a passionate and enthusiastic volunteer Social Media Assistant to join our dynamic team at Dublin City FM, a local radio station dedicated to entertaining and informing our community. As part of our Social Media Team, you will play a crucial role in promoting the station, engaging with our listeners, and expanding our online presence.

Responsibilities:

- Develop and execute engaging social media content strategies for Dublin City FM across our social media platforms.
- Craft creative and informative posts and videos that showcase our station's programming, personalities, and community involvement.
- Interact with listeners by responding to comments, answering questions, and fostering a positive online community.
- Stay up-to-date on the latest social media trends and best practices to continuously enhance our online presence.

Qualifications:

- Passionate about social media and its ability to connect and engage audiences.
- Strong understanding of social media platforms and their unique features.
- Excellent visual, video-editing, written and verbal communication skills.
- Ability to develop and execute creative social media content.
- Enthusiastic and willing to learn new social media strategies.

Benefits:

- Gain valuable experience in social media marketing and digital engagement.
- Work with a team of passionate and experienced professionals.
- Develop your social media skills and expand your professional network.

Hours:

We are seeking a volunteer Social Media Assistant who can commit to a flexible schedule of 3-5 hours per week, typically during weekdays.

Application:

If you are a creative and enthusiastic individual with a passion for social media, we would love to hear from you! Head to dublincityfm.ie/volunteer to apply, outlining your interest in the position and highlighting your relevant skills and experience.